

SELECTED WORK | 2026

Luis Miguel Chavez

Marketing Manager | Digital Growth and Brand Experience

A selection of brand, cultural, web and AI-enabled customer-experience work.

Bali, Indonesia | contact@silvercoreglobe.com



A marketer who connects story, experience and systems

What I bring

- **Brand narrative**

Translate a founder or studio vision into clear, human communication.

- **Digital presence**

Shape websites and social channels as usable client journeys.

- **Experience design**

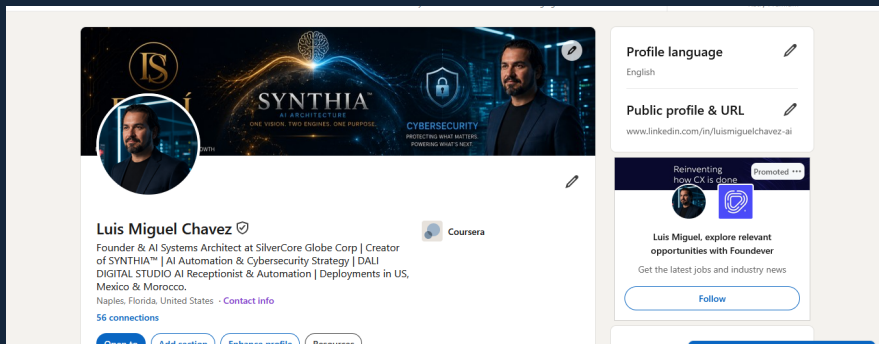
Connect inquiries, booking and follow-up into one coherent system.

- **Cultural fluency**

Selected scope

- + International exhibition communication for Palina Studio and Cadence Collective
- + Digital strategy and web presence for Dali Digital Studio
- + AI positioning and live demonstrations for SYNTHIA
- + Client websites and brand assets for J&R Quality Insulation and ArtFabLab

Palina Studio and Cadence Collective



Culture, visibility and value

Supported Palina Studio and Cadence Collective through exhibition communication, invitation materials, audience storytelling and B2B relationship development.

CONTEXT

Independent art practice with international exhibition activity.

ROLE

Business development, brand communication and digital positioning.

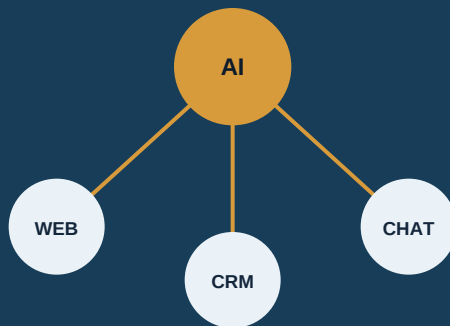
EVIDENCE

Exhibition communications represented work in Paris, Atlanta and California.

Dali Digital Studio

DALI

DIGITAL STUDIO



One shared client journey

Digital growth built around useful automation

Dali Digital Studio improves web presence, content and lead response. My work focuses on positioning the offer and making AI practical.

Website strategy

Clear services, conversion paths and a sales-oriented message hierarchy.

AI receptionist concept

One shared AI brain for website chat, forms, WhatsApp and CRM capture.

Go-to-market support

Sales materials and demonstrations for priority business verticals.

SilverCore Globe and SYNTHIA



Making SYNTHIA easy to understand

Founder and product storyteller for SYNTHIA - Synthetic Technology for Human Intelligence and Automation.

Customer experience

Answers inquiries, qualifies leads, supports booking and starts follow-up.

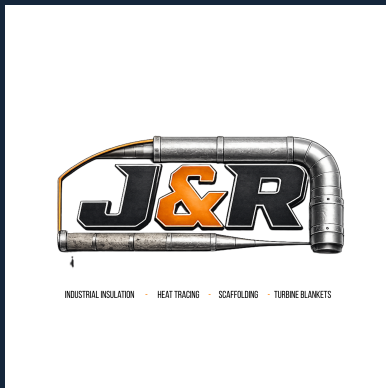
Demonstrations

Business-specific live demonstrations that translate capability into value.

Brand ecosystem

Product language and sales-facing visual direction.

Web and brand foundations for growing businesses



Practical work that makes businesses easier to trust

J&R Quality Insulation

Website direction, visual materials and an informative digital presence for a specialized B2B service company.

ArtFabLab

Digital home and visual identity support for an art-focused initiative.

Approach

Start with clarity: what the business does, who it serves, and how the next customer action should feel.

jrqualityinsulation.com

artfablab.com

LET'S BUILD A PRESENCE PEOPLE REMEMBER

Luis Miguel Chavez

Marketing, digital growth and client experience for brands with something meaningful to say.

EMAIL contact@silvercoreglobe.com

LINKEDIN [linkedin.com/in/luismiguelchavez-ai](https://www.linkedin.com/in/luismiguelchavez-ai)

PORTFOLIO silvercoreglobe.com | dalidigitalstudio.com

Bali, Indonesia